

WHICH SERVICE PROVIDER IS RIGHT FOR ME?



With so many corporate service providers out there, how do you know which one to choose?

To differentiate between those that are all about the ‘**promise**’ and those that will actually ‘**deliver**’, here are some key characteristics you might like to consider to help you choose the right service provider for you.

ABILITY

Does your chosen service provider have the...

KNOWLEDGE

✓

EXPERIENCE

✓

RESOURCES

✓

...to provide the services and necessary level of support you require?



SUBSTANCE



History



Heritage



Experience



Proven
Track Record

REPUTATION

The building blocks of a positive reputation are...

What are others saying about your proposed service provider?

Listen to **word of mouth**, read company **reviews** and **client testimonials** – take note of the experience had by others.

"You can't buy a GOOD REPUTATION, you must EARN IT."
– Harvey Mackay



INTEGRITY

Integrity and confidentiality should be at the core of your chosen service provider's business culture – settle for nothing less.

"Integrity is the HUMAN QUALITY most necessary to BUSINESS SUCCESS."
– John C Maxwell.

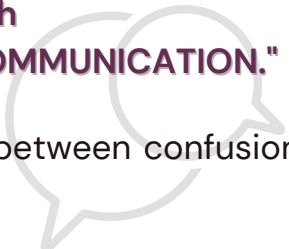
COMMUNICATION

"A GOOD RELATIONSHIP starts with GOOD COMMUNICATION."

Communication is key in any business relationship; it is the bridge between confusion and clarity.

OPEN CLEAR TIMELY POLITE CONCISE PROFESSIONAL

Find a provider in which you can speak directly with people that know and understand you and your business.

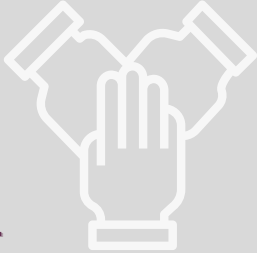


CULTURE

For an effective relationship, look for a provider whose business culture aligns with your own.

Do you have the same principles, goals and expectations?

PEOPLE ORIENTATED INNOVATION TEAM ORIENTATED
OUTCOME ORIENTATED STABILITY ATTENTION TO DETAIL



QUALITY

Ensure your chosen service provider is professional and timely without compromising on quality. They should be able to manage your expectations and provide the necessary services at the level you require.

"QUALITY is never an accident. It is the result of INTELLIGENT EFFORT."



INDEPENDENCE

An independent service provider can offer more **flexibility**. They have the ability to make decisions quickly, unlike equity-backed service providers who will have multiple stakeholders to appease, which can make the decision making process lengthier and more complicated.



OUR SENSE. YOUR FUTURE.